

» ~~From an obituary in the Idaho Coal Dealer:~~ "His death came as a shock for the reason that he was at work as usual on the day he died, and just passed away in his sleep."

— Quoted in *The New Republic*

» THE Rochester *Democrat and Chronicle* reports: "Two groups were examined. One comprised 40 lawmakers; the other, 40 persons who had committed no crimes."

» ~~From the Personals in the Tacoma News-Tribune:~~ "Due to illness of the owner, Milton's Barbershop will be operated by a competent barber until owner's return."

should be, over the lack of a work-play balance in American life. Many of us are forgetting how to play. Some make play into work. Others, like the amiable Chinese, don't seem to know the difference between the two.

America needs, as rarely before, the emotional health that a balance between work and play can give. We need the increased productivity of the man who takes time to re-charge his batteries. We can do without the tense, erratic activity of the playless man we sometimes call a "dynamo." We know all too well

and throat when in action. For example, "me" is a bad word at the peak of a song, because the "e-e-e" constricts the vocal cords. But "mine" is a very singable word because the mouth and vocal cords open wide.

During one recent three-month period, more than 100 of Hammerstein's songs were heard on the radio, 35 of them more than 500 times each. Two of his songs, "The Last Time I Saw Paris" and "It Might As Well

opened Hammerstein took a holiday greeting advertisement, as is customary among show people, in the anniversary number of *Variety*. Such ads usually boast about successes. Hammerstein's ad, however, listed a half dozen of his worst flops, with details of their speedy demise, and wound up with: "I did it before and I can do it again. Happy New Year. Oscar Hammerstein, II." There was no mention of *Oklahoma!*, already a sensational hit.

Since 1943, Hammerstein has run

» A CUSTOMER was looking through the baby things on display in a Warren, Ohio, store. To engage her in conversation that might lead to a sale, a clerk asked, "Are you expecting?"

"No, I'm not expecting," was the reply. "I'm *sure*."

— Contributed by Carl W. Houser

» A FARMHAND who had not been considered very bright was killed accidentally and his family went to court to try to collect damages from his employer. During the questioning, the judge asked the employer if the laborer was foolish. The employer replied, "No." To the question if he was bright, the reply was also "No." Asked by the judge to explain, the employer said, "Wal, Judge, I ain't bright and you ain't bright, but if any one was to call us foolish we'd be madder'n hell."

— B. A. Botkin, *A Treasury of New England Folklore* (Crown)

that his father often  
"battered at Mother and us kids"  
and that it made him feel sick and  
nervous. "When I misbehaved," he  
added, "my father hit me."

When had Joseph's faintness and  
sweating started? Joseph thought  
hard — well, it was his first year in  
junior high school. "What made  
junior high school different from  
elementary school?" Dr. Hadden  
asked. Well, there were men teachers.  
Dr. Hadden took the clue and  
brought out the fact that whenever  
Joseph was up against a man in

Hadden said. "You can't work out  
your resentments healthfully if you  
remain a child."

After a few sessions the group de-  
velops an entity of its own; like a  
family, it tends to support or con-  
demn its individual members. Often  
group approval is invaluable in re-  
lieving the guilt feelings that are the  
cause of a patient's symptoms.

Occasionally the group takes a  
dislike to one of its members and  
tends to ride him. In such cases Dr.  
Hadden is on the alert to turn the  
discussion so that he won't be hurt.

## *Classified Classics*

» FROM the Anderson, Ind., *Daily Bulletin*: "Will the party who picked up the black cocker spaniel puppy Sat. on Wendell Road either return him or come back and get 3-year-old boy he belongs to?"

» FROM the Houston *Post*: "Cowboy wanted for resort ranch; must be able to sing and play guitar. We'll teach you how to ride. Apply Lost Valley Ranch."

» FROM Middletown, Conn., *Wesleyan Argus*: "Lost — One upper dental plate by an alumnus in vicinity of Psi Upsilon over the weekend. Finder please return to Psi U as thoon asth pothible."

» FROM a Vermont Development Commission advertisement of a local farm for sale: "If purchased before the next heavy windstorm a barn is included."

— UP



» AT A fashionable wedding recently, the groom noticed that one of the guests looked rather glum. "Have you kissed the bride?" he asked by way of cheering the gloomy one up.

"Not lately," replied the guest with a far-away look in his eyes.


—Edmund and Williams' *Toaster's Handbook* (H. W. Wilson Co.)

...no, man, I can't even talk English."

At home Bevin prefers to lead the simple life. He is fiercely jealous of his privacy and is inaccessible to most reporters. Until he became a

To Bevin's way of thinking, the chief threat to peace is Russia's determination to translate her wartime victory into territorial and ideological expansion. He is willing to preside over a slow and voluntary liqui-





### *A Minor Matter*

Not long ago, an upset citizen nervously asked a prominent astronomer whether it was possible for the atomic bomb to destroy the earth.

"Suppose it does," said the scientist with a casual shrug. "It isn't as if the earth were a major planet."

—AP

...ing a project  
through the case of the Chicago  
Maternity Center. Dr. Beatrice  
Tucker, the present head of the  
Center, tells that story:

"One day in 1934," she says, "Dr.  
DeLee, who was head of the Chi-  
cago Lying-In Hospital, asked me to  
work with Paul de Kruif on articles

said,  
able. You are re-  
His black eyes snapped. 'For 40  
years I have worked to lower the  
maternal mortality rate in this coun-  
try. For 20 years it has stood station-  
ary: one woman dies for every 150  
live babies born. Three fourths of  
these could be saved. De Kruif has



## Washington Wonderland

» AT THE Treasury Department they tell the story of the sweet young thing who applied for a job. "What're your qualifications?" asked the personnel

"Well," said the girl. "I've always been good to handle money."

— Joseph Young in *Washington Evening Star*

» THE Federal Personnel Manual carries this revealing sentence: "The death of an employe automatically ends his employment."

— Jerry Kluttz in *Washington Post*

» "FEDERALESE," the term used to describe the tortuous terminology in which bureaucratic directives are written, knuckled under to Plain English when a New York city plumber wrote to the Bureau of Standards that he had found hydrochloric acid good for cleaning out clogged drainpipes. The bureau's response was: "The efficacy of hydrochloric acid is indisputable, but

the corrosive residue is incompatible with metallic permanence." The plumber wrote back he was glad the bureau agreed with him.

To which the bureau replied: "We cannot assume responsibility for the production of toxic and noxious residue with hydrochloric acid and suggest you use an alternative procedure." By return mail, the plumber told how glad he was the Government thought his idea was O.K.

In desperation, the bureau broke down and wrote the plumber in plain Anglo-Saxon language: "Don't use hydrochloric acid. It eats hell out of the pipes."

— *Cleveland Plain Dealer*

» COULD this be an indication of better times ahead? A recent Treasury Department Bureau of Federal Supply surplus material list includes: "Tape, linen finish (cotton) red — 45,000 spools."

— Contributed by R. V. Elms

... wanted an interview. The name was James Duncan. He was serving the seventh year of a life sentence.

At first the name meant nothing to me. Then I remembered — a sun-swept New Jersey golf course, a professional tournament. Jim Duncan had been only 18 then, but he was already known as one of the best golfers in the state. I remembered watching at the first tee as his lithe, young body coiled and uncoiled in an effortless, powerful swing. It was one of the longest, cleanest drives I had ever seen and, because I had always been deeply interested in sports, things like that had a way of filing themselves in my mind.

What was Duncan doing here? I looked up his case. During prohibition he had taken a job piloting a rumrunning speedboat along the New Jersey coast. One night the boat was hijacked. A few days later the body of the hijacker, a notorious

accused of the killing, had been found guilty and sentenced to life imprisonment. Duncan had gone to prison on his 19th birthday.

I found myself wondering what the prison years had done to Duncan. Most of the other lifers I had talked with were men who moved as if concrete moves from a mixer — sluggish, lifeless. The memory of Duncan's tanned, young face, his wide, boyish grin was strong. I dreaded the moment when he would step through the door.

When Duncan came in I was startled. As far as I could see, there was no change at all. His broad shoulders were straight, his slate-blue eyes laughing.

"How are you, Duncan?" I asked. Then by way of easing things: "I saw you play golf once. You could really hit 'em."

The muscles of the lean, hard jaw tightened, and I knew I might have

## *Spontaneous and Unrehearsed*

» A CHEMISTRY professor asked his class what they considered the most outstanding contribution chemistry had made to the world. The first student to answer shouted: "Blondes."

— Chub De Wolfe in *Toledo Blade*

» ~~COLLEGE OFFICIALS sorting through blanks filled out by Auburn students found the usual number of Baptists, Methodists, Presbyterians, and so on, listed under "Church Preference." But the neatly lettered card filled in by a college senior majoring in Architecture stopped them. His Church Preference was "Gothic."~~

— Contributed by John Newton Baker

» TRYING to explain to my class the importance of hobbies, I pointed out the mistake some parents make in concentrating all their efforts on their

children without doing anything about developing their own talents. I finished up with, "After their children are grown and marry and leave home, if the parents haven't developed some other interests, what do they have left?"

"Grandchildren," came the prompt reply from the rear of the room.

— Contributed by Delma E. Harding

» THE Quizmaster on "Grand Slam" beamed when the young couple informed him that they had been married just six weeks. "And have you chosen the prize you would like to receive if you answer our question correctly?" he asked.

The bride gazed thoughtfully at the many items, finally replied, "I think I could use the heating pad!"

— Contributed by Mrs. David J. Ryan, Jr.

gressed in 20 years from the status of a foreign foolishness to that of a national mania.

The twitching knees belong to skiers. At the first signs of snow they become visibly afflicted. In cities they can be identified among the standees on subways, buses and streetcars by their habit of riding in an almost imperceptible crouch, taking the strain of curves and jolts with a shock-absorber action in their knees. Anywhere they can be recognized as those who growl at warm weather in winter, mutter darkly at Mayflowers, and rejoice when cold winds pile up gray clouds in the north.

Skiing has ceased to be an activity reserved for rugged mountaineers

occupations and ~~something~~ from one to six pairs of skis on rooftop racks.

Those without automobiles board special trains — usually rattletrap affairs called snowtrains, slung together by railroad men who realize their passengers will give car interiors a fearful battering with seven-foot, steel-edged luggage and spend half the night applying thick, black wax to cushions and carpets, as well as to ski bottoms. On one cold week-end last winter such trains carried 2168 skiers to the single town of North Conway, N. H.; others arrived by automobile and plane.

America's increasing horde of skiers has had a profound economic and sociological effect on many rural

*Original in Harper's Magazine (January, '48) copyrighted 1947  
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# BRITAIN'S BEVIN

By Allan A. Michie

Roving Editor of The Reader's Digest, whose special assignment is England where he has lived for several years

**B**EEFY, bossy Ernest Bevin, the self-educated union labor leader who is His Majesty's Secretary of State for Foreign Affairs, is, next to Winston Churchill, the most colorful and dominating personality in British politics. Rightly or wrongly, he is credited with shaping policies of the Attlee cabinet on domestic as well as foreign issues. There is current a quip that exaggerates the situation, but does sum up the public's impression of it: "Attlee is called Prime Minister; Morrison *thinks* he's Prime Minister—but Ernie Bevin is Prime Minister."

When Labor came to power it faced the second Battle of Britain—one more fight for survival. On the domestic front the party was confident and was well supplied with able administrators who had demonstrated their worth in the Churchill coalition government.

But few Laborites had experience in the conduct of foreign policy. Prime Minister Attlee had intended Bevin to be Chancellor of the Ex-



*The most dominating personality in Britain's Labor Government*

chequer, the job he really coveted. "Give me five years at the Treasury," Bevin had told friends, "and I will so alter this country that no one will ever change it back."

Attlee called at Buckingham Palace to present his tentative cabinet for the King's formal approval. When he emerged he

announced that Bevin was Britain's new Foreign Minister.

Insiders say that having got wind of the original line-up, Churchill and George VI had combined to convince Attlee that Britain needed a hard-driving bargainer to produce the compromise that will be known as peace, and that the only Laborite qualified was Ernie Bevin. Churchill, though he regarded Labor's election victory as a personal insult and a national calamity, was reasonably sure he could count on his wartime colleague to carry on the main lines of the foreign policy which he had laid down.

The new Bevin line indeed didn't differ much from the Churchill-

of little white churches. He makes them. I now have 14 or 15 of them. I put the wren houses in different locations at different heights to find out where wrens prefer to nest. I haven't found out much yet, except that they don't like to be near trees from which cats and squirrels can

leap to the birdhouse roof. This young man is having a glorious time meeting good people who love birds. He makes money, has fun, serves the public good and the good of birds. The simple and humble things are not to be overlooked in this world of boundless opportunity.

### Young Ideas

» ONE of the prettiest and most popular of our young teachers recently announced her engagement. Fellow teachers and pupils naturally heaped good wishes upon her but she was hardly prepared for a note from one eight-year-old, which read:

Dear Miss Smith,

I hope you have a happy and sexfull married life.

Your friend,

Mary

—Contributed by Margaret Kirkpatrick

» ON A crowded city street recently a policeman wheeling an abandoned baby in its carriage toward the police station was startled to hear a small boy call out, "Hey, what's the kid done?"

—Edmund and Williams' *Toaster's Handbook*  
(H. W. Wilson Co.)

» ONE spring morning some lovely garden flowers were sent to a neighborhood house in a crowded Chicago slum. They were put in the kindergarten, and the teacher told the wide-eyed youngsters the names of the different varieties. Next day, choosing a lovely green stem topped with tiny white bells from the vase, she asked, "Who remembers its name?"

There was a moment of silence. Then little Tony waved his hand excitedly. "I know!" he cried happily. "It's a lily of the alley."

—Contributed by Florence H. Towne

» THE young daughter of a well-known woman painter danced in glee on hearing that one of her mother's paintings had been purchased by a famous museum. "Oh, Mama," she exclaimed joyfully, "that makes you an old mistress, doesn't it?" —Ben Wolf in *Art Digest*

» Two little girls were busily discussing their families.

"Why does your grandmother read the Bible so much?" asked one.

"I think," said the other little girl, "that she's cramming for her finals."

—Contributed by Myrtle Groat

» UPON being offered some roast chicken, Sam, my small nephew, accepted a drumstick. "Now, Sam, would you like some of this nice stuffing?" asked his mother. "No, thank you," he replied and after a thoughtful moment added, "And I don't see why the chickens eat it either."

—Contributed by Mrs. M. L. Parker, Jr.

*"America asks nothing she is not willing to give"*

# WORLD ATOMIC CONTROL— OR DISASTER

Excerpts from a speech by Bernard M. Baruch



AMERICA stands ready to proscribe and destroy the atom bomb—to lift its use from death to life—if the world will join in a pact to insure the world's security from atomic warfare. But it must be a realistic working pact—not merely a pious expression of intent; wholly lacking in methods of enforcement.

Our proposals were submitted on June 14. Some weeks later came the statement of Ambassador Gromyko, declaring the American plan unacceptable to the Soviets, either in full or in part.

The Soviets protest that inspection violates national sovereignty. Better that than international disaster. America is willing to accept inspection, and for some time America would be the most inspected.

I am at a loss to understand why national sovereignty should be made such a fetish. Other international processes require the presence of officials of one nation within the territory of another; they include customs, mails, treatment of war prisoners, and so forth. Every treaty involves some diminution of absolute national sovereignty, but na-

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BERNARD M. BARUCH, adviser to the American people and their Presidents in two world wars, is American representative to the United Nations Commission on Atomic Energy. Recently, in receiving the annual award from Freedom House, New York City, he made an unforgettably eloquent and forthright speech from which excerpts are reprinted here.

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tions enter into such treaties of their own free will and to their common advantage.

The methods of creating atomic energy for peace purposes and for war are the same up to a very advanced point. In obtaining atomic energy for peaceful uses, you have gone about 75 percent of the way toward a deadly weapon. The deciding factor is the good or evil intention of those engaged in the manufacture. Does that not demonstrate the absolute need for inspection and control? Such control, the Scientific and Technical Committee unanimously reports, is technologically feasible.

I say to you with all the weight of my experience that the American plan does not impair any country's national dignity or security. It is a

# Anything for a Laugh

Excerpts from the book by Bennett Cerf

» **THE LANDLORD** eyed his prospective tenant coldly. "I must remind you," he said, "that I will not tolerate children, dogs, cats or parrots. And no piano playing. And no radio. Is that clear?"

"Yes, sir," said the tenant meekly. "But I think you ought to know that my fountain pen scratches a little."

» **A GI** with the occupation troops in Germany received a cable from his girl that deserves a medal for the prize "short short story" of the year. It read, "Couldn't wait for you so have married your father. Love, Mother."

» **JUST ABOUT** the dreariest jokes in the world are the inevitable accounts of drunken husbands trying to sneak into bed without arousing their terrible-tempered wives. One of the better ones, however, concerns the wily party who paused en route in the kitchen and laboriously tied all the pots, pans and trays he could find to a rope. He then proceeded upstairs, dragging the rope behind him, and muttering happily, "She'll never hear me in all this racket."

» **A DISREPUTABLE-LOOKING** character waylaid a member of New York's swank Racquet Club as he stepped into his roadster, and whined, "Just gimme a nickel, mister. I'm starving." The member obliged but couldn't help remarking, "I'm afraid you won't be able

to buy much food for a nickel in a time like this."

"It's not for food," said the vagrant. "I ain't had a bite now for eight days and I wanna weigh myself."

» **EDMUND GWENN** tells the story of the day John Drew ordered kidneys for lunch at the Players, and then repaired to the bar for a couple of snifters with the boys. A half hour later, a waiter whispered discreetly to Drew, "I don't want to disturb you, sir, but your kidneys are spoiling." Drew answered, "I've suspected that for years, but didn't realize it was visible to the naked eye."

» **"POP,"** said a boy of ten, "how do wars get started?"

"Well, son," began Pop, "let us say, for example, that America quarreled with England —"

"America is not quarreling with England," interrupted Mother.

"Who said she was?" said Pop, visibly irritated. "I merely was giving the boy a hypothetical instance."

"Ridiculous," snorted Mother. "You'll put all sorts of wrong ideas in his head."

"Ridiculous nothing," countered Pop. "If he listens to you, he'll never have any ideas at all in his head."

Just as the lamp-throwing stage approached, the son spoke up: "Thanks, Mom. Thanks, Pop. I'll never have to ask how wars get started again."





## *A Matter of Opinion*

» EVERY MAN has a right to his opinion, but no man has a right to be wrong in his facts.  
— Bernard Baruch, quoted in *Pathfinder*

» THEY will tell you to try to prove you are right; I tell you to try to prove you are wrong.  
— Louis Pasteur

» MAN is a gregarious animal, much more so in his mind than in his body. He may like to go alone for a walk, but he hates to stand alone in his opinions.  
— George Santayana

your neip.

My wife set two more places for dinner and we talked it over. Their name was Savell — Walter and Betsy, and they had two children back at Grammie's. Walter had been a lieutenant commander in the Pacific, and when he came home he had tried to pick up where he had left off, only to find that he didn't fit into his

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\* See "Farmer Takes a Wife," The Reader's Digest, January, '46.

· Maine since.

We introduced them at the bank and stores. Betsy was invited to Shining Light Club, and got along first rate. We didn't try to force them on anybody; some of the neighbor women made new-neighbor calls, and some didn't. Acceptance depends on merit, and you can't hurry that sort of thing in these parts.

We gave the Savells a leg-up by



the present practice of grading students and instead grade teachers on their ability to create an interest in the subjects which they teach — an interest that will carry on beyond the classroom.

Finally, what of the responsibility of the people themselves in this problem of keeping informed about the world? The Government can make facts available, the press and the radio can report fully world events, but the individual citizen must have the desire to know what is going on outside his own tiny sphere if democracy is to function at its best.

How revealing it would be to listen in on dinner-table conversations in the 40,000,000 homes in this country. In how many homes is the discussion limited to the trivia of the day's work, or small talk about friends and neighbors? Think of the opportunity being lost by parents



# Laughter—

## THE BEST MEDICINE

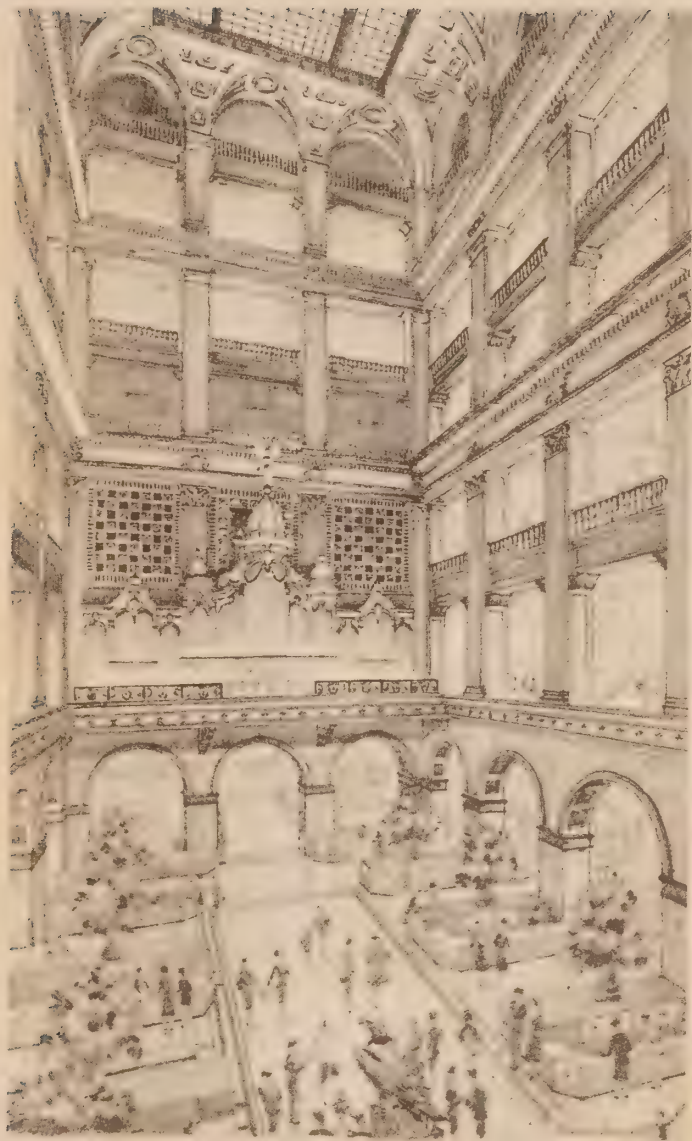
A MAN who made a fortune almost overnight was boasting to one of his cronies about his new estate with its three swimming pools. "But why *three* pools?" exclaimed the friend.

"One has cold water," the host explained, "one has hot water, and one has no water at all."

"One with cold water I can understand. I can even see a reason for one with hot water," conceded the friend. "But what's the idea of a swimming pool with no water at all?"

"You'd be surprised, Joe," the host confided sadly, "how many of my old friends don't know how to swim."

— Bennett Cerf in *The Saturday Review of Literature*



*The* GRAND COURT *at*  
JOHN WANAMAKER PHILADELPHIA

is a landmark beloved by generations of Philadelphians and visitors to this city. In the center of the Grand Court is the great bronze eagle, and "Meet me at the eagle" is a slogan known throughout the world. The Great Organ for 35 years has majestically filled the Court with music of the ages and many of the celebrated organists of our time have given recitals here. The Grand Court is a magnificent architectural achievement that is well worth seeing on a visit to Philadelphia.

PLACE  
STAMP  
HERE

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# *The Great Wanamaker Organ*

*Organs and organ music* have been part of the John Wanamaker tradition since 1876 when the old freight depot became the Wanamaker Store in Philadelphia. The Founder believed that music inspiration should be part of daily lives and work, as well as a form of relaxation and amusement.

*When the new Philadelphia Store* was nearing completion, Rodman Wanamaker, in one of his tours of inspection, was so impressed with the possibilities of the Grand Court as a music center, he said, "I want the finest organ in the world built up there above that gallery!"

*Because it would take too long* to design and install the kind of organ he had in mind, a member of the Wanamaker staff was sent to St. Louis to investigate the potentialities of the Louisiana Purchase Exposition organ in Festival Hall. This instrument had been played by Alexandre Guilmant and nearly every other noted organist of that day. When the exposition closed, the organ was placed in a warehouse where it remained for several years until it was purchased by the Wanamaker Store, loaded into thirteen freight cars and brought to Philadelphia. It was rebuilt in the Grand Court and was heard publicly for the first time on June 22, 1911.

*The great John Wanamaker organ* is one of the largest and finest ever constructed. The musical obligation entailed by this majestic instrument has been recognized and observed ever since its first concert. Unlike most organs, which are played only on Sundays and special occasions, it has been played every business day since its installation in 1911. It has undoubtedly been heard by a greater number of people than any other organ in existence and is given constant and scrupulous care.

*The original organ* was designed by the late George Ashdown Audsley and was built by the Los Angeles Art Organ Company. It contained 140 stops and

10,059 pipes. At that time it was the largest concert organ in the world. However, splendid as it was, Rodman Wanamaker felt that it was not sufficiently large for the spaciousness of the Grand Court. Immediately following its installation, additions were made. By 1914, 8,000 pipes had been added. In 1917 a new five-manual console was completed to command the ninety-two new stops. The total was now 232 stops and 18,000 pipes. Further additions were made from 1923 to 1930, when the six-manual console and huge additions were finished with a total of 451 stops and 30,067 pipes. Rodman Wanamaker never heard the completed instrument because he died in 1928. His own words had been, "As long as I live we will continue to enlarge, improve and beautify it, until it combines the grandeur of a great organ with the tone colors and beauty of a great symphony orchestra."

*The grand organ* has been the central figure in over a third of a century of musical presentations. On March 27, 1919, an evening concert was given which still remains a high point in organ history. Fifteen thousand music lovers from Philadelphia, New York, Baltimore, Washington and other cities gathered in the Grand Court and the six lofty galleries to hear the organ and the Philadelphia Orchestra of one hundred, led by Leopold Stokowski, in the first American performance of Charles Marie Widor's Sixth Symphony for organ and orchestra, with Charles M. Courboin, famous Belgian virtuoso, as organist. The following season Charles Courboin was guest soloist in twenty-seven evening recitals before an aggregate audience of one hundred and fifty thousand. In the course of these concerts, he played 275 different compositions from memory!

*At the close of 1920*, before an audience of 12,000, Stokowski, Courboin and Pietre Yon appeared together on a program. Courboin played Saint-Saens' Third Symphony, and Yon presented the world premiere of his "Concerto Gregoriano" for organ and orchestra. In November, 1921, Marcel Dupre, then organist at Notre Dame Cathedral in Paris, made his American debut.



*Through the years* of 1921, 1922 and 1923 he alternated with Courboin in a series of recitals on the Grand Court organ.

*In 1924 Marco Enrico Bossi*, noted Italian organist and composer, made his initial American appearance. That same year brought the third orchestra-organ concert with Stokowski and the Philadelphia Orchestra, Courboin and Dupre as soloists in a Franck centennial program.

*During 1925 and 1926*, Scotland's beloved blind organist, Alfred Hollins, played recitals. Through the years France's Louis Vierne, Fernando Germani of Italy and many other noted artists have performed on this colossal instrument.

*All these guest artists* have been impressed by the beauty, completeness and accessibility of the console. Weighing nearly two and one-half tons, it is mounted on a platform at the east side of the court on the first floor above the main floor. It rests on a pivot and track and can be turned at will. Everything is within the organist's reach. It has six manuals with 451 stops and 964 controls. There are forty-two accessories for the feet and 729 tilting tablets operated by remote control from 168 pistons under manual keys, of which there are forty-six masters and forty-six reversibles. All combination pistons are adjustable at the keyboard.

*The main Pedal division* is unexpressive. It has forty-six stops and wind pressures of five to twenty-five inches.

*The Great manual* is equipped with second touch and is on wind pressures of five to twelve inches.

*The Choir* is on five inches of wind pressure and is equipped for second touch.

*In two expression chambers*, the swell is on wind pressures of five to twenty-two and a half inches. All are under expression.

*The entire Solo division* is under expression, on a wind pressure of fifteen inches.

*Located apart from the rest of the main organ, on the seventh floor opposite the main organ, is the lovely, soft echo division. Entirely expressive, it has a wind pressure of five inches.*

*The Ethereal organ is powerful, rich and full in tone, entirely expressive. It has twenty stops, a wind pressure of twenty-five inches. It is located on the seventh floor at the opposite end of the court from the echo.*

*The Orchestral has wind pressures of fifteen and twenty inches and is entirely expressive. It has thirty-eight stops.*

*The String organ is entirely expressive. It has eighty-five manual stops and a wind pressure of fifteen to twenty-seven inches. It has a matching pedal of thirty stops.*

*This division occupies the largest space of any single organ chamber ever constructed. It is approximately sixty feet long, thirty feet deep and twenty-two feet high.*

*The Percussion division is expressive and operates on pneumatic and vacuum action.*

*The Major Chimes are usually referred to as "tower chimes" because they were made especially for outside tower chime playing. The largest chime of this set, Note C, is twelve feet long, five inches in diameter, and weighs 600 pounds. It is struck by a leather-topped hammer four inches in diameter, the stroke of which is nine inches. It weighs eighteen pounds and has an impact of seventy-two pounds pneumatic pressure.*

*Pulsations of the Tremulants, two for each division, are controllable in ten stages at the will of the organist by means of tremolo pulsation levers to the right and left of the music rack on the console. This device was invented and patented in the Wanamaker shop. It enables the organist to adjust the speed of an individual tremolo or of all the tremolos to his taste.*



THE EAGLE—located in the center of the Grand Court in the John Wanamaker Main Store, has been the meeting place of thousands of Philadelphians. "Meet me at the Eagle" has become a byword with citizens. All the parts . . . the heavy plates that form the inner structure, the 5,000 feathers and other surface parts were separately wrought by hand. This magnificent example of metal art weighs approximately 2500 pounds; its pedestal 4500.

SB2256



POST CARD

A "COLOURPICTURE" PUBLICATION, BOSTON 15, MASS., U.S.A.

*Arrived  
May 1, 1926*

*W. H. Hoff. dedication  
Dec 13, 1911*



HAVERFORD COLLEGE  
COLLECTION PROGRAMS  
OCTOBER-NOVEMBER, 1961

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October 31 Richmond Lattimore, Ph.D., Paul Shorey Professor of Greek, Bryn Mawr College.

November 7 Haverford College Glee Club.

November 14 Jonathan E. Rhoads, '28, M.D. "Surgical Problems and Some Physiological Solutions."

Collections are held in Roberts Hall, at 11:10 A.M. and friends of the College are cordially invited. Seating for visitors is in the front and last three rows of the main floor and at the sides of the balcony. The College regrets it cannot notify of last-minute changes in program.

8.30?  
Must attend lot

I am

AT

V. 4 -

0133

(CYN'S)







HAVERFORD COLLEGE  
COLLECTION PROGRAMS  
NOVEMBER - DECEMBER, 1961

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November 21 Jean Shepherd, Radio Station WOR, New York City.

November 28 Charles Mathias, Jr., '44, U. S. Congressman, Maryland.

December 5 Fred Byrod, Sports Editor, Philadelphia Inquirer.

December 11 *Monday evening*, at 8 o'clock, Haverford College Glee Club, Christmas Program.

Collections are held in Roberts Hall, at 11:10 A.M. and friends of the College are cordially invited. Seating for visitors is in the front and last three rows of the main floor and at the sides of the balcony. The College regrets it cannot notify of last-minute changes in program.



# SPECTRUM PROGRAM FOR MONDAY SIX NOVEMBER

by Fred Wightman, Program Director

Air Time	Program	Duration time
7:35.00	Sign on WHRC and Spectrum	0:45
7:35.45	Spectrum theme entire; intro pt. 2	1:30
7:37.15	LP Segment one; recordings as follows:	21:45
	<del>X</del> 1. Sunshine Guitar, Guy Mitchell: Pocketfull... <del>X</del> 2. Brass Choir, Dialogue....: Lets call...off <del>X</del> 3. Show Biz, R. Anthony: I could go on... <del>X</del> 4. Songs of Earth..., Art and Paul: Joy, Joy <del>X</del> 5. Dinner at Maxim's, Leo Chauliac: Ruby (cueing?) <del>X</del> 6. And then they Wrote..., T. Wilson: King Porter... <del>X</del> 7. Benny Swings Again, B. Goodman: Where or When (1:54)	
7:59.00	Fade record, play theme pt 2,3; close segment one. Talk over pt 2 theme only!	1:00
8:00.00	SB and Campus News	5:00
8:05.00	LP Segment two; lead directly from C. News	34:00
	<del>X</del> 1. Les Brown, Bandland: And the Angels sing <del>X</del> 2. Polly Bergen, Four Seasons....: Spring Will be <del>X</del> 3. Stan Kenton, Romantic Approach: Moonlight in Vermont <del>X</del> 4. F. Sinatra, Wee small hours....: In the wee small hours... <del>X</del> 5. Harmonicats, Cherry Pink....: Cherry Pink... <del>X</del> 6. Les Elgart, The Band with That Sound: Blue Moon <del>X</del> 7. J. Mathis, Johnny's Mood: How High the Moon <del>X</del> 8. P. Faith, Carefree: Pizzicato Polka <del>X</del> 9. N. Luboff, Moments to Remember: I'll never smile... <del>X</del> 10. J. Gleason, Velvet Brass: Caravan <del>X</del> 11. Immortal Music, Whittemore & Lowe: High and Mighty	
8:39.00	Fade rec. 11., close show; bring up theme 2,3	1:00
8:40.00	News Summary - Williams	15:00
8:55.00	Program switch to QXR (?)	...

Today: M. cloudy, possible rain  
 Tonight low 40's P. cloudy  
 Tue. mid. 50's  
 Now T. 51 H. 100% B. 30.19



Haverford College, Haverford, Penna.

## PROGRAM SCHEDULE-LOG

Date \_\_\_\_\_

Day of Week \_\_\_\_\_

	SCHED TIME	AIR TIME	PROGRAM (SPONSOR)	PRODUCER (ANNOUNCER)	ENGINEER	TYPE	ORI- GIN	REMARKS

TYPE

C — Commercial  
S — Sustaining

DI — *Discussion*  
RE — *Recorded*  
LT — *Live Talent*

SB — *Station Break*  
CL — *Classical*  
SC — *Semi-Classical*  
DJ — *Disc-Jockey*

### ORIGIN

ET — *Transcription*  
T — *Tape*  
N — *Remote*

Enter description of program aired  
in alternate space if different from  
program scheduled.

Engineer sign and initial log.



Haverford College, Haverford, Penna.

## PROGRAM SCHEDULE-LOG

Date 12/5/61

Day of Week TUESDAY

[illegible]TYPE

C — *Commercial*  
S — *Sustaining*

DI — *Discussion*  
RE — *Recorded*  
LT — *Live Talent*

SB — *Station Break*  
CL — *Classical*  
SC — *Semi-Classical*  
DJ — *Disc-Jockey*

## ORIGIN

ET — *Transcription*  
T — *Tape*  
N — *Remote*

Enter description of program aired  
in alternate space if different from  
program scheduled.

Engineer sign and initial log.





Tack - a Mr. Joe Chase,  
of the City Representatives office,  
City Hall, called this after-  
noon. He has arranged for  
the City Hall tower to be  
opened at 7<sup>30</sup> a.m. April  
10 or 12, depending on  
~~whether~~ whether the weather  
is good on the 10th. If not,  
then the 12th. We are to  
let him know which day  
~~12 hours~~ by noon, April  
9.

Sure!!!

Mr. Joe Chase  
City Representatives office  
MU 63672

He will have 110 volt outlet  
ready at the statue, but  
we should bring a long,  
heavy-duty, power cord.





WHRC Radio  
Haverford College  
Haverford, Pa.

January 12, 1962

Mr. Wetherell  
Publicity Dept.  
John Wanamakers  
1300 Market Street  
Philadelphia, Pa.

Dear Mr. Wetherell,

Thank you very much for your kindness in making possible our taping of a program from "under the eagle," as they say in Philadelphia. May I take this opportunity to outline our plans here for the show in order that we may avoid confusion.

We plan to arrive at the store at 2:30 pm, Saturday, February 10. There will be four of us: three program men and one engineer, and we will bring one tape recorder and one microphone. I (the engineer mentioned above) will contact Mr. Les Adams at the information booth as you suggested in order to let the store know that we are there. We should need no assistance, but would like to ask only two favors. We will need one electrical outlet and it would be most helpful if there were available one sturdy table of card-table size plus two chairs.

Our coming to Wanamakers is part of our station's series of morning programs in which we do on-the-spot shows from places of interest to the student body at Haverford and Bryn Mawr colleges. In the past we have done shows from local "hang-outs," other colleges, and other campus radio stations. This spring we will be in the City, at Wanamakers, and, hopefully, from the base of the Penn statue on City Hall (when the weather gets warmer!)

Thank you once again for your time and trouble. We are most grateful.

Sincerely,

CARBON.

Signed  
David  
Bates.



Monday 2/19/62

- 7:29:15 Sign On  
7:30 Theme - Tape over theme after c 30 seconds - end after ~~10~~  
into to news - then theme to end.  
News from Studio  
7:35 Tape  
7:37 Under the Double Eagle.  
7:39:24 ~~Tape~~ Talk (with girl from Bryn Mawr)  
7:42:35 Shirley Abacair I know where I'm going  
7:44:55 Tape (talk with info lady)  
7:49:50 Les Brown Band Land - Marie  
7:52:04 Tape (Harrison - talk about Organ<sup>s</sup>)  
7:55:15 Teant Smatra - Come Swing With Me -  
7:57:46 Tape (Harrison talk to with girl.  
8:00 News.  
8:05 Tape. (Dane Bates -)  
8:07 Dick Sinclair Warka Do & 5' 2"  
8:09:30 Tape - (Williams - shut)  
8:14:15 Mariah (92 Theatre then  
8:16:40 Tape (Booker - Pat & Jan)  
8:21:00 Mahalia (Keep "Movin")  
8:24:10 Tape (Harrison - man)  
8:26:05 Radio City Music Hall - Fanny Day -  
8:28:25 Tape (all f - up)  
8:29:30 News.  
~~8:35:00~~ ~~Tape (No Break)~~  
8:40:00 Tape (No Break  
8:42:30 4 Fresh. (Ach, Topika.  
8:44:55 Tape  
8:47:00 Brass Choir  
8:49:51 Tape  
Polly Bergen - A Night As Well Be Spring (fade out -  
~~end~~ background music)  
Tape sign off







SAT. 2/10/62

2:30 p.m.

-Wanamakers-

MR. Wetherell -  
(has Adams at Info.  
Booth)

get:

- ~~Adams~~
- ① ~~Cord Table~~ chairs (3)
  - ② 50' Power tool cord
  - ③ ~~Strong~~ table (W)
  - ④ Tape 2 Reels (W)
  - ⑤ Desk Stand
  - ⑥ Mike (~~in case~~)
  - ⑦ W H R C Sign
  - ⑧ Clipboard
  - ⑨ clock

(over)

Under the Double  
Eagle.

BESIDE THE Eagle

---

What day to program.

WHRC Radio  
Haverford College  
Haverford, Pa.

February 27, 1962

Mr. A.J. Zecca  
Division of Public Information  
Room 201  
City Hall  
Philadelphia 7, Pa.

Dear Mr. Zecca,

As you requested during our telephone conversation yesterday, I send you this letter setting forth our tentative plans to record a portion of a radio show from the Penn statue.

Our station would like to send three men, with a tape recorder, into Philadelphia on either April 10 or April 12. They would record portions of a special events program from places around Philadelphia, and, as plans now stand, a portion of this show from the walk around the base of the Penn statue atop City Hall.

The problem is this: the elevator to the top of the building does not begin operation until 9:00 am. We would very much like to record the beginning portions of the show during the period from 7:30 until 9:00 am, in order to comment on the traffic coming into the city and the day's beginning. Would it be possible to reach the statue at this time? Such an arrangement would be most welcome.

We have suggested two dates above, in order, hopefully, to have good weather on the latter date, if not the former. If neither, or only one, date is convenient with you, feel free to suggest another.

Thank you for your time and trouble, and for your kind offer to help us in this project.

Sincerely,

David T. Bates  
Technical



WILLIAM  
HARRINGTON  
HARRINGTON, JR.

February 27, 1942

Mr. J. E. Brown  
Division of Public Administration  
Room 101  
City Hall  
Washington, D.C.

Dear Mr. Brown:

I am very pleased to hear that you are interested in the problem of the public administration of the city of Washington. I am sure that you will find the following information of interest to you.

The first problem is the problem of the public administration of the city of Washington. This problem is of great importance to the city of Washington and to the people of the city. It is a problem which has been discussed for many years and which has not yet been solved.

The second problem is the problem of the public administration of the city of Washington. This problem is of great importance to the city of Washington and to the people of the city. It is a problem which has been discussed for many years and which has not yet been solved.

We have suggested two dates above, in order, respectively, to have both meetings on the latter date, if not the former. It is neither, or only one, date is convenient with you. I am sure to suggest another.

Thank you for your letter and for your kind offer to help us in this project.

Sincerely,

WILLIAM  
HARRINGTON

## SPECTRUM PROGRAM FOR TUESDAY 5 DECEMBER

## SPECIAL PRE-RECORDED BROADCAST

*See yellow sheet*

Air Time	Instruction	Duration Time
7:29		
7:30.00	Station sign on-script+special intro	1:00
7:31.00	<i>NEU S</i> Air record: J. Styne: Golden 12: Roses... ✓	2:35-✓
7:31.10	Start tape- beginning intro-fadein, fadeout ✓	....
7:38.25	End record, fade in tape - smooth please! ✓	1:50 / <sup>00</sup>
7:39.25	Fade tape, start record: B. Goodman ✓ 2	1:55-✓
7:41.20	End record, fade in tape ✓	1:55 / <sup>00</sup>
7:43.15	Fade tape, start record: J. Styne, Harry James <sup>3</sup> ✓ (I don't want to walk without you)	2:55✓
7:46.10	End record, fade in tape after 20sec SB ✓	1:20 (with SB) / <sup>00</sup>
7:47.30	Fade tape, Start record: Black Magic ✓ 4	3:00✓
7:50.30	End record, fade in tape ✓	3:30 ok
7:54.00	Fade tape, start record: Holiday for Strings <sup>5</sup> ✓	3:45+✓
7:57.45+	End record, Fade in tape ✓	0:55 ok
7:58.40	Fade tape, start record (no pause in tape here) <sup>6</sup> ✓ (Little Island)	2:20-
8:01.00	End record, fade in tape (immediate cue) ✓	0:30 ok
8:01.30	Fade tape, air H-Studio Campus news - JAW ✓	3:30
8:05.00	Fade out news, start record - Rita Reys ✓	2:35+
8:07.35+	End record, fade in tape ✓	1:55
8:09.30	Fade tape, start record - Camelot (Hoy's of 2) ✓ (Mordenhood)	3:00-
8:12.30	End record, fade in tape ✓	1:45
8:14.15	Fade tape, start record - A. Jamal (Jamal's 3) ✓ (Blues)	4:15+
8:19.30+	End record, Start Tape (Interview) ✓	6:35
8:26.05	Fade tape, start record - Art and Paul (1) ✓ (Ible in Buckat)	2:40+
8:28.45+	End record, Start tape ✓	2:35
8:31.25	Fade tape, start record - Guitar Choir (Bill) ✓ 6	3:00



SPECTRUM SPECIAL BROADCAST - Cont. 5 DECEMBER

TURN OVER BROADCAST TAPE BEFORE CONT. ✓

8:34.25	End record, start tape (fade) ✓	2:45
8:37.10	Fade tape, start record - Joya Sherrill (Punkin' <sup>Eatin'</sup> ✓)	1:50+
8:39.00	Run over (no broadcast) (mike-drop sequence) ✓	....
8:39.00	End record, start tape ( <del>no pause after thunder</del> )	1:00
8:40.00	Fade tape, air H-Studio News Summary - JAW ✓	15.00
8:55.00	Program switch to FM Relay ✓	...





# SPECTRUM PROGRAM FOR WEDNESDAY 15 NOVEMBER

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:30.00	Sign on WHRC - Use script with var.	0.45
7:30.45	Spectrum theme - intro show	1.30
7:32.15	End theme - News Headlines - JAW	2.45
7:35.00	LP Segment one - lead from news	24.00
	1. V. Damone, Swingin' Side: When My Suffer...	
	2. L. Elgart, Band with That Sound: Blue Moon	
	3. G. Mitchell, Sunny Guitar: Pocketful	
	4. S. Kenton, W. Side Story: Tonight...	
	5. S. Abicair, Garland: Waltzing Matilda	
	6. L. Elgart, Designs....: East of the Sun	
	7. Brass Choir, Dialogue....: Lets call...Off	
7:59.00	Fade record, bring up theme, close segment	1.00
8:00.00	Station Break - Ilo	0.15
8:00.15	Campus news - JAW	4:45
8:05.00	LP Segment two - right from news	34:00
	1. E. Garner, Provacative Erroll: Holiday	
	2. Four Preps, ...on Campus: Medley (side one)	
	3. E. Duchin, Dream along: It had to be you	
	4. F. Sinatra, Come Swing: Almost like being...	
	5. G. Gray, Please Mr. Gray: Begin the Beguine	
	6. E. Fitzgerald, First lady....: You turned the tables	
	7. Harmonicats, Cherry Pink....: Cherry Pink	
	8. Four Lads, Everything goes: The Party's Over	
	9. J. Gleason, Velvet Brass: Me and my shadow	
	10. Patachou, Les Grandes Chanson: Mon Homme	
	11. S. Kenton, Romantic Approach: Moonligh in Vermont	
8:39.00	Fade record, bring up theme, close show	1.00
8:40.00	News Summary - JAW - Close entire show	15.00
8:55.00	Program switch to QXR - FM relay	...

*Condensed - Summary*

*1 AM 51*

*510*

*hi up 50*

*and with*

*ground level*

*1 mi*

*shows 7 mi*

*50-2 m*



RADIO STATION W.H.R.C.  
Haverford College  
Haverford, Penna.

UNIFORM BROADCAST AGREEMENT

AGREED, that Radio Station W.H.R.C., Haverford College, Haverford, Pennsylvania herein called "vendor" present advertising material during its broadcasting periods at 690 kilocycles on the AM band supplied by and duly paid for by :

Sperzler's Men's Shop,  
the advertiser herein called "vendee", according to the following restrictions, stipulations, and conditions:

1. That said vendee will pay, by cash or check made payable to Radio Station W.H.R.C., for broadcasting covered by this contract on or before the last day of the month following that in which the broadcasting is done. A bill of services will be rendered before date of payment listing times and programs which the vendee is responsible, together with charges payable that month.

2. That Radio Station W.H.R.C. reserves the right to cancel all obligations upon default by vendee in the payment of bills, whereupon, all broadcasting done herein under and unpaid shall become due and payable.

3. That this contract cannot be terminated by either party unless one weeks notice be given by the other. Vendor will give one weeks notification of contract cancellation with a note of explanation; otherwise this agreement is valid until stated date of expiration and is binding upon both parties effective the stated date of commencement.

4. Should the said vendor be unable to broadcast at the scheduled times the scheduled programs because of circumstances beyond their control, the vendee will be contacted beforehand, if possible, to choose a satisfactory substitute time or, if such interruptions occur during transmission, the vendee shall receive a rebate, prorated by the Treasurer. "Circumstances beyond their control" shall be defined as a) power failure at Union Hall, Haverford College, or the general vicinity; b) unforeseeable breakdown of transmitter; c) any short-term technical defect; d) closing of the station by college authorities without one months notification.

5. That the said vendor shall not be compelled to answer any charges of libel, slander, violation of rights of privacy or other infringements, and, in return, the vendor to avoid unfair discrimination, shall follow a uniform policy towards all of its clients.

6. That this agreement may not under any circumstances be altered or terminated by either party without prior agreement or the duly authorized signatures of representatives hereon of both.

FOR:

<u>Length of Broadcast</u>	<u>Time</u>	<u>Day</u>	<u>Times per Week</u>	<u>Weekly Rate</u>
14	60 sec.	3 pots.	@ \$ .55	\$ 7.70

Commencement Date: Nov. 26 Expiration Date \_\_\_\_\_  
Remarks: \_\_\_\_\_

\_\_\_\_\_  
(LS)  
Authorized Representative WHRC

\_\_\_\_\_  
(LS)  
Authorized signature : Vendee



Are you searching for a shop dedicated to  
the apparel needs of us Haverford men? Then <sup>go</sup> (come)  
to Spitzler's Oxford Shop in Ardmore.

At Spitzler's you will find truly authentic  
men's clothing, sportswear and accessories and you  
will enjoy the warm, friendly, casual atmosphere.

All Haverford men have a charge account  
at Spitzler's. By simply presenting your matricu-  
lation card and saying "charge it" your account  
Spitzler's charge account is <sup>opened and</sup> in use. This is Spitzler's  
their way of saying "~~you~~ You are welcome at  
Spitzler's"

~~Why not attain a truly well dressed look~~  
~~at Spitzler's. You are~~ <sup>invited</sup> ~~welcome~~ to stop in and browse  
~~or chat at Spitzler's - either their main store at~~  
~~19 Lancaster Avenue, Ardmore, or their new collegiate~~  
~~Oxford Shop~~ <sup>1</sup> ~~2~~ ~~does~~ closer to campus. No matter  
which Spitzler's shop you ~~enter~~ <sup>choose</sup> you will find ~~the~~  
~~best~~ quality ~~men's~~ clothes, and courteous, friendly service.

If you stop in <sup>at</sup> Spitzler's within the next             
a free gift awaits you. Simply say you heard about <sup>this</sup> ~~about~~ <sup>good</sup>  
Spitzler's ~~on WTRC~~ and they Spitzler's will give  
~~you a~~

# SPECTRUM PROGRAM FOR THURSDAY, 16 NOVEMBER

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:30.00	Sign on WHRC - Use script with var.	0:45
7:30.45	Spectrum theme - Intro show here	1:30
7:32.15	End theme - News Headlines - JAW	2:45
7:35.00	LP Segment one - lead right from news	24:00
	<ol style="list-style-type: none"> <li>1. P. Bown, Big Piano: Give me the simple life ✓</li> <li>2. Bros. Four, BMOG: Green Leaves of Summer ✓</li> <li>3. Guitar Choir, Showboat: Life on the...stage ✓</li> <li>4. Ray Bryant, Madison Time: Huckle Buck ✓</li> <li>5. B. Goodman, Benny Swing's Again: Where or when?</li> <li>6. Peg Lee, Basin Street East: Fever</li> <li>7. Whittemore &amp; Lowe, Immortal Music : High and Mighty ✓</li> </ol>	
7:59.00	Fade Record, bring up theme, close segment one	1:00
8:00.00	Station Break - BB	0:15
8:00.15	Campus news Roundup - JAW	4:45
8:05.00	LP Segment two - lead right from news	34:00
	<ol style="list-style-type: none"> <li>1. S. Church, Let me entertain...: When sugar... ✓</li> <li>2. Live rec. Glenn Miller: In the Mood</li> <li>3. Hank Garland, Jazz from New Direction: All the things...</li> <li>4. L. Armstrong, Amdassador Satch: 12th St. Rag ✓</li> <li>5. S. Kaye, Ballroom Date: Ain't she sweet</li> <li>6. T. Bennett, More...Greatest Hits: Smile ✓</li> <li>7. R. Conniff, Say it with music: Night and Day</li> <li>8. L. Brown, Bandland: String of Pearls ✓</li> <li>9. Cain and Kral, Sweet and Low Down: 'S Wonderful ?</li> <li>10. D. Dors, Swingin' Dors: Let there be love</li> <li>11. S. Kaye, Bells are Ringing: Just in time</li> </ol>	
8:39.00	Fade record, bring up theme, close segment two	1:00
8:40.00	News Summary - JAW - also close show here	15:00
8:55.00	Program switch to QXR FM Relay	...



Edward M. Johnson  
and  
John D. Johnson



Appendix

SPECTRUM PROGRAM FOR WEDNESDAY 8 NOVEMBER

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:30.00	Sign on WHRC - Announce Spectrum	1:00
7:31.00	Spectrum theme entire; intro pt. 2	1:30
7:32.30	News WHRC studios - JAW	2:30
7:35.00	LP Segment one; recordings as follows	24:00
	1. G. Mitchell, Sunshine Guitar: Pocketful...	
	2. Buffalo Bills, Happy Days: Goofus	
	3. Brubeck, Southern Scene: Sleepy Time...	
	4. L. Brown, Bandland: String of Pearls	
	5. T. Bennett, More...Hits: Happy Face...	
	*6. Brass Choir, Dialogue: Would you Like to Take a Walk?	
	*7. Guitar Choir, Showboat: I Have the Room Above Her (4:06)	
7:59.00	Fade record, bring up theme 2, close segment	1:00
8:00.00	SB and Campus News - JAW	5:00
8:05.00	LP Segment two; lead directly from news	34:00
	1. Dick Cary, Dixie Doodlers: Jeannie	
	2. Remo Capra, Just Say...: Once in a While	
	*3. R. Anthony, Show Biz: Bookends	
	4. Mose Allison, I Love the Life...: News	
	5. Patachou, Les Grandes Chanson: C'est si Bon (?)	
	6. Banjo Barons: Your Choice today - choose length	
	7. Themes from GE Theater: Mariachi	
	8. P. Bergen, Four Seasons: Autumn in New York	
	9. R. Brown, Velvet Piano: Chances Are	
	10. Cain & Kral, Sweet and Low Down: 's Wonderful	
	*11. Les Elgart, Band With That Sound: Blue Moon	
8:39.00	Fade Record, bring up theme 2, close show	1:00
8:40.00	News Summary - JAW	14:15
8:54.15	Program sign off - WHRC sign off	0:45
8:55.00	All broadcasting stop	.....

Weather: Fair cool low 50's W-NW 10-20  
with 10 30's  
Th. hi 40's  
Friday Fair, warmer  
70 70 29.95 ->  
76



# SPECTRUM PROGRAM FOR THURSDAY, 9 NOVEMBER

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:30.00	Sign On WHRC and Spectrum	0:45
7:30.45	Spectrum theme <del>entire</del> , intro pt 2	1:30
7:32.15	News Headlines - JAW	2:45
7:35.00	LP Segment One - Recordings as follows:	
	1. S. Kaye, Bells are Ringing: Just in Time	
	2. De Castros, Rocking Beat: Red Sails...	
	3. G. Shearing, Mood Latino: All through the Day	
	4. V. Damone, Swinging Side: When My Sugar...	
	5. D. Ellington, Blue Light: Moonglow	
	6. D. Dors, Swingin' Dors: Let there be Love	
	7. P. Faith, Girl meets boy: Would you like...Walk	
38:45 7:59.00	Fade record, bring up theme 2, close seg one	1:00
7:59:45	S. B.	
8:00.00	<del>SB</del> and Campus News - JAW	5:00
8:05.00	LP segment two - Recordings as follows	34:00
	1. F. Freshmen, Voices in Fun: Accentuate the +	
	2. J. Gleason, Lazy, Lively, Love: Limehouse Blues	
	3. P. Lee, Ole, Ala Lee: Love and Marriage	
	4. J. Bernstien, West Side Story: Tonight	
	5. N. Luboff, Songs of the West: Tumbling Tumbleweeds	
	6. J. Jones, ...Instrumental....: Seranata	
	7. Four Lads, Love Affair: A Fellow need <u>some</u> girls	
	8. G. Lombardo, Driftin' and Dreamin' : I cover the Waterfront	
	9. P. Faith, MY Fair Lady, Get me to the Church	
	10. E. Ford, Ernie Looks at Love: I can't help it...	
	*11. K. Griffin, Happy Side: Ain't she sweet?	
8:39.00	Fade Record, bring up theme 2, Close seg two	1:00
8:40.00	News Summary - JAW	15:00
8:55.00	Program switch to FM Relay	...

month (avg, cold - mid 40's (then 70's))

upper 20's

W - D. W 10-20

Sat. Fair - same temp.

34

69%

29.86 →



# SPECTRUM PROGRAM FOR FRIDAY 10 NOVEMBER

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:30.00	Sign on WHRC - Use Script with variation	0:45
7:30.45	Spectrum Theme - Intro Show	1:30
7:32.15	End theme - News Headlines - JAW	2:45
7:35.00	LP Segment One - right from news	24:00
	1. Patti Bown, Big Piano: Simple Life...	
	2. Art and Paul, Songs of Earth...: John Riley	
	3. J. Gleason, Velvet Brass: Me and my Shadow	
	4. B. Goodman, (Benny Swings)...: Sing, Sing, Sing (long)	
	5. S. Church, Let me Entertain: When my Sugar...	
	6. M. Legrand, I Love Paris: Under Paris Skies	
7:59.00	Fade record, bring up theme, close segment one	1:00
8:00.00	Station Break - ASW	0:15
8:00.15	Campus News - JAW	4:45
8:05.00	LP Segment two - right from news	34:00
	1. F. Sinatra, Come Swing: Almost like being...	
	2. G. Gray, Please, Mr. Gray: Begin the Beguine	
	3. G. Moore, My Kind of Music: After you've Gone	
	4. J. Stafford, Jo + Jazz: Imagination	
	5. A. Van Damme, Accordion...: Sweet and Lovely	
	6. M. Miller, Mitches Greatest Hits: River Kwai March	
	7. J. Mathis, Johnny's Mood, How High the Moon	
	8. T. Wilson, And then they Wrote: King Porter Stomp	
	9. E. Fitzgerald, First Lady of Song: You Turned the Tables	
	10. R. Anthony, Show Biz: I could go on...	
	11. A. Previn, Like Love: Like Love (fade)	
8:39.00	Fade record, bring up theme, close segment & show.	1:00
8:40.00	News Summary - JAW - Close entire show here	15:00
8:55.00	Program switch to FM Relay from (?)	...

Fair, cold hi mid 40's  
 touch 10 - hi 20

N-NW 10-20

52. hi low 20  
 50 B. cloudier

3d/0

7290

29.95





# SPECTRUM PROGRAM FOR TUESDAY 7 NOVEMBER

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:35.00	Sign on WHRC and Spectrum	0:45
7:35.45	Spectrum theme entire; intro pt. 2	1:30
7:37.15	LP Segment one; recordings as follows:	21:45
	<ol style="list-style-type: none"> <li>1. Whittemore &amp; Lowe, Two Grand: The Continental</li> <li>2. Art and Paul, Songs of Earth and Sky: Gently Johnny...</li> <li>3. D. Ellington, Festival Session: Things ain't...</li> <li>4. K. Trio, Here We Go Again: Molly Dee</li> <li>5. S. Kaye, Ballroom Date: Ain't She Sweet</li> <li>6. Pam Garner, Pam: Once in a While</li> <li>7. L. Hampton, Silver Vibes: Speak Low (3:38)</li> </ol>	
7:59.00	Fade record, bring up theme, close Seg. one	1:00
8:00.00	SB and Campus News - Williams	5:00
8:05.00	LP Segment two; recordings as follows: Lead directly from news.	34:00
	<ol style="list-style-type: none"> <li>1. P. Faith, Bon Voyage: Arrivederci Roma</li> <li>2. L. Armstrong, Satch plays Fats: Aint Misbehavin'</li> <li>3. L. Elgart, Designs for Dancing: East of the Sun</li> <li>4. J. Garland, That's Entertainment: That's Entertainment</li> <li>5. E. Garner, The One and Only....: After I say...</li> <li>6. R. Shaw Chorale, With Love from a Chorus: Love's old sweet...</li> <li>7. Spencer Ros, ...and Orchestra: Carolina Moon</li> <li>8. S. Abicair, A Garland....: Kisses Sweeter than Wine</li> <li>9. R. Conniff, Say it With Music: Night and Day</li> <li>10. T. Bennett, More...Greatest Hits: Smile</li> <li>11. Brass Choir, Dialogue for Brass: Thanks for the Memory</li> </ol>	
8:39.00	Fade record, bring up theme, close seg. two	1:00
8:40.00	News Summary - JAW	15:00
8:55.00	Program Switch to QXR - Sign off Spectrum	...

Today: cloudy cool, rain ending  
hi upper 50's

Temp 40's  
Th 11/14/54  
62° 92° 20-54





Monday, Nov 13  
SPECTRUM PROGRAM FOR WEDNESDAY, NOVEMBER ONE

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:30.00	Relay of QXR news from WFMZ, Allentown	5:00.00
7:35.00	Sign On WHRC and Spectrum	1:00.00
7:36.00	Theme parts 1,2,3; Intro Spectrum 2nd part	1:30.00
7:37.30	LP segment one; lead right from theme part 3	21:30.00
	<ol style="list-style-type: none"> <li>✓ 1. Brass Choir, Dialogue... Let's call...off</li> <li>✓ 2. Les Grandes Chanson, Patachou Mon Homme</li> <li>✓ 3. Patti Bown, Big Piano Simple life...</li> <li>✓ 4. Art and Paul, Songs of Earth... Joy, Joy...</li> <li>✓ 5. Satchmo, Ambassador Satch 12th Street Rag (feature)</li> <li>✓ 6. J. Gleason, Velvet Brass Me and My Shadow</li> <li>✓ 7. Banjo Barons (used here as fill, judge length of play)</li> </ol>	
7:59.00	Fade record, play theme pt. 2,3: close sement one. Talk first, bring theme pt 2 up slowly. Stop talk at entrance of theme pt. 3.	1:00.00
8:00.00	SB and Campus news	5:00.00
8:05.00	LP segment two; lead right from news	34:00.00
	<ol style="list-style-type: none"> <li>✓ 1. Les Brown, Bandland And the Angels Sing</li> <li>✓ 2. P. Bergen, Four Seasons... Spring will be...</li> <li>✓ 3. Ray Bryant, Madison Time Huckle-Buck (feature)</li> <li>✓ 4. Bros. Four, BMOC Green Leaves of Summer</li> <li>✓ 5. Les Baxter, Jewels of the Sea Sea Nymph</li> <li>✓ 6. Leo Chauliac, Dinner at Maxim's Ruby (cuesing difficult)</li> <li>✓ 7. S. Church, Let me Entertain... When my Sugar...</li> <li>✓ 8. R. Anthony, Show Biz I could go on...</li> <li>✓ 9. T. Bennett, String of Arlen... ...World on a String</li> <li>✓ 10. Guitar Choir, Showboat Life on Wicked Stage (under <del>Star</del>)</li> <li>✓ 11. A. Previn, Like Love Like Love (can be faded and cut)</li> </ol>	
8:39.00	Fade record, talk while bringing up theme pt. 2,3. Close Spectrum for day and intro news.	1:00.00
8:40.00	News Summary, weather, etc. Suggest Spectrum for next day, generally close show. Script for this to be supplied later. Announce switch to FM relay from WFMZ-QXR, Allentown.	15:00.00
8:55.00	Program switch to FM relay, WFMZ-QXR	.....







33 SOTC

SPECTRUM PROGRAM FOR TUESDAY, NOVEMBER 14

by Fred Wightman, Program Director

Air Time	Program	Duration Time
7:30.00	Sign on WHRC - Use Script with variation	0:45
7:30.45	Spectrum Theme - Intro show here	1:30
7:32.15	End theme - News Headlines - JAW	2:45
7:35.00	LP Segment one - recordings as follows	24:00
	1. M. Legreand, I Love Paris: April in Paris	
	2. M. Robbins, More Gunfighter Ballads: Streets...	
	3. G. Moore, My Kind of Music: After You've Gone	
	4. S. Ross: Spencer Ross & Orch.: Tracy's Theme	
	5. Jo Stafford, Jo + Jazz: Imagination	
	6. Ed Ros, Rhythms of the South: Colonel Bogie	
	7. F. deVol, More Old Sweet Songs: When you Were Sweet 16	
7:59.00	Fade record, bring up theme, close seg one	1:00
8:00.00	Station Break - BB	0:15
8:00.15	Campus news roundup - JAW	4:45
8:05.00	LP Segment two - lead right from news	34:00
	1. P. Faith, Bon Voyage, Arrivederci Roma	
	2. L. Armstrong, Satch Plays Fats: Ain't Misbehavin'	
	3. D. Ellington, Festival Session: Things ain't...	
	4. J. Garland, That's Entertainment: That's Entertainment	
	5. E. Garner, The One and Only....: After I say:	
	6. N. Luboff, Moments to Remember: I'll never smile...	
	7. S. Ros, ...& Orch.: Carolina Moon	
	8. R. Conniff, Say it With Music: Night and Day	
	9. Whittemore and Lowe, Two Grand: The Continental	
	10. T. Bennett, More...Greatest Hits: Smile	
	11. Brass Choir, Dialogue for Brass: Thanks for the Memory	
8:39.00	Fade Record - bring up theme, close seg two	1:00
8:40.00	News Summary - JAW - also close out show	15:00
8:55.00	Program switch to FM Relay - sign off	...

Cloudy - periods of rain thru tomorrow -  
today's hi: low 60's tonite: near 50 SW 10-15

570 9090 30.21 L



